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Visma acquires the cloud PSA and CRM vendor ValueFrame

Visma acquires the Finnish company ValueFrame to strengthen their position and expertise within the cloud CRM and PSA domains.

- ValueFrame has a strong growth path. Their knowledge and experience as an efficiency driver for professional services organizations is tremendous. I believe that together we can lever our CRM and PSA cloud solutions to the next level and help professional services and project organizations to be more productive and more efficient, says Ari-Pekka Salovaara, managing director of Visma Solutions Oy.

- Our vision is to improve our customers' sales results, project management and services invoicing processes with broader connection to financial management and accounting. Visma is most certainly the right group to deliver this goal further for our clients, states Harri Kanerva, managing director of ValueFrame Oy.

- We see that the CRM market and work management domain has a great opportunity for growth. By combining our Visma Severa CRM and PSA cloud solutions and ValueFrame we can deliver the best solutions for professional services, project and sales organizations, emphasizes Janne Lyytikäinen, product director of Visma Solutions.

ValueFrame Oy is a pioneer in professional services automation solutions in Finland. The company has 16 employees and revenue of 3.3 m€ (2016E). 650 Finnish companies use Valueframe CRM and PSA cloud solutions.

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Visma makes businesses more efficient, through offerings of software, outsourcing services, commerce solutions, retail IT-solutions, and IT-related projects and consulting. We simplify and digitalize core business processes within the private and public sector. 400,000 customers in Northern Europe utilize our products and services, and an additional 330,000 use us as a hosting partner. We are 7 400 employees and our net revenue amounted to NOK 8 338 million in 2015.

www.visma.com.

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